PHASE	Preparedness	EARLY PANDEMIC RESPONSE (IMMEDIATE) (DURATION)		LATER RESPONSE AND RECOVERY
GOALS OF INTERVENTION	 Preparedness Resilience Conveyance of safety and resilience factors Mitigation of risk factors: Health protective and response behaviors Development of risk communication strategies Activities to promote community social cohesion 	 Safety and survival Meet basic needs Effective communication Effective risk communication Incorporation of skills for the "new normal" including safe behavioral practices and routines 	 Adjustment Appraisal Effective risk communication Incorporation of skills for the "new normal" including safe behavioral practices and routines 	 Reintegration Recovery of pre-incident roles and functional activities Unified, strong community Incorporation of skills for the "new normal"
ROLE OF ALL HELPERS	 Planning Public education Communication Workforce preparedness & training Resource development Community development 	 Protection Reduction of stress & arousal Reassurance 	 Provide information and assistance to orient affected parties Needs assessment Referral or service provision 	 Supportive assistance Information & referral Service provision Practical assistance to restore functional competencies Resource development Community development
COMMUNITY MENTAL HEALTH ROLE	 Mental Health Response Planning and Preparation at Local Level Collaborate @ local level Inform & influence policy Set structures for assistance Develop surge capacity Assess usable technologies, i.e. phone, telecommunication, etc. Integrate substance abuse With diverse communities Advocacy for at-risk populations Workforce Development Leadership preparation & functions Promote awareness & increase capacity for: Personal preparedness Work-related preparedness, 	 Basic Needs Establish safety, security, & survival Food & shelter Provide orientation to safe and unsafe activities. Facilitate communication w/ family, friends & community Assess environment for ongoing threat of disease, Promote healthy routines & behaviors Psychological First Aid Support & "presence" for those who are most distressed Provide information about family safety, staying together, reunions w/ loved ones and risks involved Provide information & education 	Culturally Competent Needs Assessment Assess status & how well population needs are addressed Of the recovery environment Identify additional outreach interventions Conduct mental health surveillance to inform response & recovery efforts Triage Clinical assessment Refer when indicated Identify vulnerable, high-risk individuals & groups Emergency hospitalization or outpatient treatment	 Monitor the Recovery Environment Encourage & listen to feedback Conduct mental health surveillance to inform recovery efforts Monitor continuing outbreak threats/ effects Monitor services provided Monitor management of fatalities Foster resilience & recovery Facilitate social interactions Teach coping skills Educate about chronic stress, anniversary & trigger events unique to each family, coping, & available services

PHASE	PREPAREDNESS	EARLY PANDEMIC RESPONSE		LATER RESPONSE AND
		(Immediate)	(Duration)	RECOVERY
COMMUNITY MENTAL HEALTH ROLE (CONTINUED)	i.e. human resource polices Recruitment of indigenous, bilingual Train responders in evidence-based mental health response skills consistent with assigned responsibilities Mental health professionals Crisis counselors Outreach workers Substance abuse counselors Interpreters Health workforce Mortuary workforce Mortuary workforce Natural helpers Promote resilience building, stress management & self-care Public Education Preparedness campaigns & materials that address safety & resilience rather than imminent threat Mental health promotion & prevention efforts to: Build emotional resilience Increase protective factors Target prevention efforts to at-risk populations Integrate substance abuse & relapse prevention efforts Cultivate relationships with & educate media Community Development Partner to address needs of disability & other at-risk groups Develop resources & partnerships with diverse cultures within communities	to normalize reactions & promote adaptive coping Foster communication Protect survivors from further harm Reduce physiological arousal Discourage use of stimulants, alcohol or other substances Monitor environment Identify tipping points Observe and listen to those most affected Monitor environment for stressors Conduct mental health surveillance to inform response efforts Provide education on limiting media exposure, thought and talk exposure Technical Assistance, Consultation and Training Improve capacity of organizations & caregivers to provide what is needed to re-establish community structure, foster family recovery & resilience, and safeguard community Provide to: Relevant organizations Other caregivers and responders Leaders	Dissemination ■ Promote large-scale community outreach & psycho-education: ○ Post-trauma reactions that are understandable & expectable ○ Anxiety management techniques for common post-trauma problems ○ Signs of severe dysfunction ○ Limiting media exposure for those with mid-level problems of anxiety Receiving truncated news reports from a friend or family member, for those with more severe emotionality ■ Make contact with and identify people who have not requested services, i.e. at-risk populations ■ Inform people about different services, coping, recovery process, etc. (e.g., by using established community structures, fliers, websites, social media) ■ Use outreach workers who are indigenous, bilingual & culturally competent Fostering Resilience and Recovery ■ Facilitate social interactions ■ Teach coping skills & training ■ Educate about stress response, traumatic reminders, coping, normal vs. abnormal functioning, risk factors, services ■ Facilitate group & family support ■ Foster natural social support ■ Address grief & bereavement ■ As needed, repair community & organizational fabric	 Facilitate group and family support Foster natural social support Address grief & bereavement Promote community unity & healing Recognize need for spiritual support & refer as needed Encourage continued practice of relapse prevention, participation in treatment and self-help recovery groups Instill hope Community Development Promote social connectedness Support use of community ritual & commemorative activities to strengthen & reunify community Partner to address needs of disability & other at-risk groups Develop resources & partnerships with diverse cultures within communities Foster competent communities that provide safety, material resources, support for families and encouragement of well-being Public Education Predict & stress positive outcomes & typical emotional reactions in recovery phase Anticipate & prepare for anniversary responses & other triggers Disseminate stress

PHASE	PREPAREDNESS	EARLY PANDEMIC RESPONSE (IMMEDIATE) (DURATION)	LATER RESPONSE AND RECOVERY
COMMUNITY MENTAL HEALTH ROLE (CONTINUED)		Conduct operational debriefings, when standing procedure in responder organizations Provide or refer to spiritual support Encourage relapse prevention strategies for individuals in recovery & encourage continued treatment & AA/NA participation Instill hope	management & coping materials Through media and outreach, conduct mental health promotion & prevention efforts to: Assist with stress management & coping Reduce risk factors Target prevention efforts to at-risk groups Integrate substance abuse & relapse prevention Encourage mobilization of natural & informal helping systems Traditional Mental Health Services Refer to available community mental health and substance abuse services & admit/treat consistent with clinical & financial eligibility Refer eligible individuals to Medicaid service providers for mental health or substance abuse services Refer to EAP providers for employed/covered individuals
PUBLIC MENTAL	Mental Health Response Planning and Preparation at State Level	 Establish linkages with SEMA, DHSS, FEMA and CMHS to: Authorize and develop FEMA Immediate Services Program if 	Assess need for FEMA
HEALTH	 Collaborate @ state level 	available	regular services program, CMHS SERG funds or other
AUTHORITY	Interagency collaboration to	Identify possible tipping points	available funding streams
	develop guidance to:	 Activate mental health response consistent with functions listed above 	 Develop and submit written
	 Shape adaptive behaviors 	 Utilize crisis counselors, as appropriate 	RSP application if
	o Reduce social/emotional	o Provide hotline as response & referral resource, as appropriate	appropriate
	deterioration & improve	o Disseminate mental health outreach materials	o Request extension of
	functioning	Participate in COADs	immediate services

PHASE	PREPAREDNESS	EARLY PANDEMIC RESPONSE (IMMEDIATE) (DURATION)	LATER RESPONSE AND RECOVERY
	 Support key personnel in critical infrastructure functions Facilitate coping & recovery Policy development including human resources, & leadership preparation & functions Infrastructure support for rapid assistance Surge capacity including telephonic, telecommunication, social media Integrate substance abuse With diverse communities Plan and develop infrastructure for: Implementation of FEMA Crisis Counseling Program if available or other fiscal resources Financial models CCP templates TA for services & billing Administrative support Mutual aid strategies Among CMHCs With ARC, other VOAD agencies Workforce Development Continuity planning Training for public health, other health care providers such as hospitals and primary care, mortuary workers, mental health, etc. Exercises Resource Development Funds 	 Coordinate service delivery & develop linkages with mental health services offered by Red Cross, Salvation Army & other VOAD Authorize & fund use of interpreters as appropriate Establish communications links with CMHCs in affected areas Needs assessment for FEMA crisis counseling grant application Gather information about mental health need Gather assessment information for inclusion in FEMA grant if applicable Analyze census & other data re: impact on at-risk populations Explore options to utilize indigenous, bilingual resource in CCP If applicable, complete & submit FEMA immediate services grant application Submit draft based on Federal timeline and approval Submit completed immediate services grant application no later than 14 days after federal approval Develop component that addresses at-risk populations if needed based on data, including incorporating use of indigenous, bilingual, interpreter resources 	program Consider need for enhanced or specialized RSP services Include formal evaluation model as component If regular services grant not pursued: Complete implementation of immediate services grant Conduct necessary close out activities Participate in and coordinate with the Governor's Partnership Conduct data collection & analysis to inform program management and future mental health response efforts Contribute to research & literature base Conduct after-action evaluation efforts Lessons learned Feedback to inform future planning efforts

PHASE	Preparedness	EARLY PANDEMIC RESPONSE (IMMEDIATE) (DURATION)	LATER RESPONSE AND RECOVERY
PUBLIC MENTAL HEALTH AUTHORITY (CONTINUED)	 Grants Technical Assistance Regulatory Role Competency-based standards for workforce Competencies, including self-care Cultural competencies and use of interpreters Agency planning & preparedness licensure & certification standards Advocacy with priority given to: DMH clients (adults & children with psychiatric, DD, substance abuse needs) School children Individuals with diverse cultural backgrounds & language abilities Other at-risk populations as resources permit 		
KEY POPULATIONS	 General public DMH clients Other Populations that may be at risk: Children Elderly Persons with disabilities Homeless Diverse cultures * Language other than English People who are not US citizens Health Workforce Mental health workforce Mortuary care workforce First responders 	 Victims & survivors and their families Emergency Responders & their families Health care providers and primary care providers DMH clients Community(ies) affected General public Mental health workforce Mortuary care workforce 	 Victims & their families Emergency Responders & their families DMH clients Community(ies) affected Formal helping systems (government & private sector, domestic violence) Health care providers & primary care providers, including mental health treatment providers Mortuary care workforce Natural & informal helping systems Awareness & education of general public to reduce stigma & increase help-seeking behavior